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<u>Notes</u>

Quarterly Report: 31st March 2013

1. Accounting Policies

The interim financial report has been prepared in accordance with the reporting requirements as set out in the Malaysian Financial Reporting Standard ("MFRS") 134 - Interim Financial Reporting issued by the Malaysian Accounting Standards Board and Paragraph 9.22 of the Listing Requirements of Bursa Malaysia Securities Berhad and should be read in conjunction with the Group's annual audited financial statements for the year ended 31st December 2012.

The audited financial statements of the Group for the year ended 31st December 2012 were prepared in accordance with MFRS. The significant accounting policies adopted in preparing this interim financial report are consistent with those of the audited financial statements for the year ended 31st December 2012.

2. Qualification of Preceding Annual Financial Statements

The audit report of the most recent annual financial statements for the year ended 31st December 2012 was not qualified.

3. Seasonal or Cyclical Factors

The business operations of the Group were not materially affected by any seasonal or cyclical factors during the quarter under review.

4. Unusual Items

There was no unusual item affecting assets, liabilities, equity, net income, or cash flows during the quarter.

5. Material Changes In Estimates

There were no material changes in estimates from either the prior interim period or prior financial years that have a material effect in the current quarter results.

6. Debts and Equity Securities

There were no issuances, cancellation, repurchases, resale and repayments of debts and equity securities during the quarter under review.

7. Dividend Paid

A special dividend of 21 sen per share, tax exempt under the single-tier system was paid on 28 March 2013.

8. Segmental Reporting

No segmental analysis is prepared as the Group is primarily engaged in the manufacturing and sales of tobacco products in Malaysia.

9. Valuation of Property, Plant and Equipment

There were no valuations of property, plant and equipment during the financial period under review or being brought forward from the previous Annual Financial Statements.

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10. Material Events Subsequent To The End of The Period

There are no material events subsequent to the end of the period reported which have not been reflected in the financial period.

11. Changes In The Composition of The Group

There were no changes in the composition of the Group during the quarter under review.

12. Contingent Liabilities and Contingent Assets

There were no changes in contingent liabilities or contingent assets since the last statement of financial position as at 31st December 2012.

13. Capital Commitments

Capital commitments not provided for in the financial statements as at 31st March 2013 are as follows:

Property, plant and equipment	RM'000
Approved and contracted for	55,075
Approved but not contracted for	13,820

14. Review of Performance

For the quarter under review, the Group registered revenues of RM 309.9 million as compared with RM321.4 million for the same period last year. The decrease in revenues was attributed to a 7.0% decline in sales volume in the current quarter compared to the same quarter last year. Profit before tax in the current quarter was higher at RM53.4 million compared with RM50.6 million for the same period last year. Profit before tax was higher, driven by higher net margins and better product mix offset partially by lower sales volume.

The Group achieved a broadly stable market share of 19.7% as compared to 19.8% achieved in the same period last year (*Nielsen Retail Audit Report*). Mild Seven (which has been renamed Mevius beginning May 2013) recorded an increase in market share of 0.1 percentage point, increasing its market share to 4.5%. Winston, the leader in the value segment, increased its market share to 9.9% from 9.8% in 2012 despite the continued impact of illicit cigarettes and the sales of cigarettes below the government mandated minimum price.

15. Comparison with Preceding Quarter's Result

For the quarter under review, the Group registered revenues of RM309.9 million as compared with revenues of RM290.0 million for the preceding quarter. The increase in revenues was attributed to higher sales volume in the current quarter compared to the preceding quarter. Profit before tax in the current quarter was higher at RM53.4 million compared with RM9.6 million in the preceding quarter, driven by higher sales volume, lower marketing investments and lower operating expenditures in the current quarter. In addition, there was a one-time restructuring impact of the Group leaf and stemmery operations amounting to RM12.2 million in the preceding quarter.

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16. Prospects for This Financial Year

For 2013, JTI Malaysia expects the operating environment to remain challenging, due to the continued impact of the sale of illegal cigarettes and the impact from certain local brands selling below the Government mandated minimum price.

The incidence of illegal cigarettes remained high at 34.5% (Source: Wave 1 to Wave 3, 2012, Illicit Cigarette Survey (ICS) commissioned by Confederation of Tobacco Manufacturers). Nevertheless, the Group remains confident that the incidence of illegal cigarettes can be reduced if the enforcement efforts by the Malaysian law enforcement agencies are intensified.

Despite this challenging operating environment, the Group is committed to maintain its competitiveness through continued effective investment behind its Global Flagship Brands: Mevius (formerly Mild Seven) and Winston.

17. Profit Forecast or Guarantee

There was no profit forecast or profit guarantee made during the financial period under review.

18. Taxation

	Current (Current Quarter		Year To Date	
	RM'000	%	RM'000	%	
Profit before taxation	53,350		53,350		
Statutory tax	13,338	25.00	13,338	25.00	
Tax effect of non-deductible expenses	266	0.50	266	0.50	
Effective tax	13,604	25.50	13,604	25.50	

The effective tax rates of the Group for the financial period was higher than the statutory rate due to the tax effect of non-deductible expenses.

19. Notes to the Statement of Comprehensive Income

	3 months ended		Year to Date	
	31.03.2013	31.03.2012	31.03.2013	31.03.2012
	RM'000	RM'000	RM'000	RM'000
Inventories written off	22	-	22	•
(Gain) on disposal of disposal of property, plant and equipment	(811)	(790)	(811)	(790)
Loss on foreign exchange	695	800	695	800

There was no interest expense, gain or loss on derivatives, impairment of assets, allowance for doubtful receivables and bad receivables written off and exceptional items for the financial quarter.

20. Status of Corporate Proposals Announced But Not Completed

There was no corporate proposal announced which was not completed as at the date of this report.

21. Group Borrowing and Debt Securities

There were no borrowings and debt securities as at the end of the reporting period.

22. Disclosure of Derivatives

There were no derivatives entered into by the Group as at the end of the reporting period.

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23. Gain/Losses Arising From Fair Value Changes of Financial Liabilities

Financial liabilities of the Group include trade and other payables and intercompany payables. The carrying amounts of the financial liabilities as reported in the statements of financial position as of 31st March 2013 approximate their fair values because of the immediate or short maturity terms of these financial instruments.

24. Material Litigation

There was no material litigation pending since 31st December 2012.

25. Dividends

The Board of Directors does not recommend the payment of a dividend for the financial quarter under review.

26. Earnings Per Share

Earnings per share have been computed based on profit for the period divided by the weighted average number of ordinary shares in issue during the period.

	3 months ended		Year to Date	
	31.03.2013	31.03.2012	31.03.2013	31.03.2012
Profit for the period (RM'000)	39,746	37,748	39,746	37,748
Weighted average number of ordinary shares in issue ('000)	261,534	261,534	261,534	261,534
Basic earnings per share (sen)	15.20	14.43	15.20	14.43

27. Realised and Unrealised Profits/Losses

Total retained earnings:	As at <u>31.03.2013</u> RM'000	As at <u>31.12.2012</u> RM'000
Realised Unrealised	275,561 (8,820)	292,315 (10,398)
Total retained earnings as per statements of financial position	266,741	281,917

By Order of the Board YONG LAI CHIN WONG KWAI YIN Company Secretary